



CASE STUDY

Key Digital enables collaboration infrastructure for e|spaces

The KD-BYOD4K is the technological backbone for content sharing by e|spaces clients seeking collaborative workspaces ranging from conference rooms to huddle rooms.

e|spaces is a thriving company that provides meeting rooms along with coworking or private and collaborative office spaces tailored to a work-from-home and scaled-down corporate work paradigm in Tennessee (with five Nashville-area locations as well as facilities in Knoxville and Chattanooga) and in Orlando, Florida. Beyond mere space and furniture, e|spaces provides entrepreneurs, small businesses and corporate teams a sophisticated technological infrastructure including WiFi, IT support, flat-screen monitors and conference and collaboration hardware.

to cost-effectively facilitate collaboration through a Bring Your Own Device motif that allows meeting participants to easily share up to four simultaneous content streams from laptops, tablets and phones running on Windows, Mac OSX, Chrome OS, iOS, Android OS or supporting Chromecast.

Christian remarks, "The BYOD has been such a blessing for a lot of different reasons. It's user-friendly. There are no devices on the table that you have to connect with and the video quality is uncanny. That it's nearly less than half the price of a less capable competitive device helps sell our customers on them." Christian also points out that, as the BYOD serves as a network host, the customer's internal network is securely out of reach of meeting participants, yet they can still access the internet through the gateway.

After Christian and his team installed KD-BYOD4Ks in their first e|spaces installation, he says, "I kept getting calls back from the owner saying, 'This thing is awesome.' For the latest e|spaces project we needed 20 more of them; the owner wants them all over his facilities."

Christian says that there's little need for tech support with the KD-BYOD4K. With Chromecast and iOS devices, native support means just a swipe mirrors a device to a flat screen or projected display with no software download at all.



Not all TVs work with all different devices, but with the BYOD, anybody can literally walk in with any type of device they want to connect.

"easier," says Cabling Innovations A/V manager Jameson Christian. Along with Key Digital encoders/decoders, HDMI and USB over CAT extenders and video processors, e|spaces facilities ubiquitously utilize Key Digital's [KD-BYOD4K](#) Wireless Presentation Gateway



“Since we’ve installed them, they’ve had nothing but success. Not all TVs work with all different devices, but with the BYOD, anybody can literally walk in with any type of device they want to connect.”

Cabling Innovations has also installed a Key Digital-enabled video wall for e|spaces, incorporating nine 55-inch bezel-less LG televisions. With Key Digital’s Compass Control® Pro software on an iPad, Christian shares, e|spaces can control the video wall and more straight from the tablet. He also gives high marks to Key Digital’s support team: *“Every time we reach out to Key Digital for support, they’ve always got our back.”*

Key Digital signal extenders also play an important role in Cabling Innovations’ installations for e|spaces, reducing cabling costs and facilitating longer cable runs than possible with native signal cables. *“Key Digital,”* says Christian, *“has saved me a lot of headache, a lot of manpower, and a lot of valuable time with their products.”*

“The system is so easy to use once it’s implemented,” Christian concludes. *“I get excited to know that the client’s happy with the product that they bought and that they don’t have buyer’s remorse on anything.”*

About Key Digital®

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital is known to deliver best-in-class products based on quality, performance, and reliability. For more information visit www.keydigital.com.

