



CASE STUDY

Canz – a Citi Roadhouse Partners with Key Digital® for Successful HD Video Distribution

Canz – A Citi Roadhouse, a popular chain of sports bars in the New York City Metropolitan Area, upgrades with a Key Digital® Matrix Switching solution.

Canz – A Citi Roadhouse, a popular chain of sports bars in the New York City Metropolitan Area, recently asked Dan Welsch of Suffolk AV to put together a pair of component video systems in their Patchogue, NY and Manhattan locations respectively.

Dan noted that Canz was, "...ambitious and displayed fast growth..." and that Canz needed an equally ambitious matrix switching solution. The Patchogue and Manhattan branches of Canz already had existing but unsatisfactory matrix switching solutions installed, and so they turned to a brand they knew would be able to solve the problem.

"You need great component video switchers to handle a large installation like this..."

The Patchogue location required an 8X48 matrix of component HD video. Dan chose Key Digital's Fat Boy Series™ KD-MSV8X48 component video matrix switcher because he

knew that he needed a bulletproof solution to work day-in and day-out.

When discussing the need for a great matrix switcher to support the 8 DirectTV boxes and 48 televisions, Dan mentioned that, "You need great component video switchers to handle a large installation like this..." and that he was impressed by the quality and ease of use demonstrated by Key Digital's FatBoy Series matrix switchers.

Dan turned to Key Digital again for Canz's Manhattan branch where a similar 8X32 matrix system was needed to distribute HD video cleanly throughout the bar space. Key Digital was able to provide a Fat Boy Series™ KD-MSV8X32 component video matrix switcher and Dan was able to save the day for Canz.

In the end, Dan and Canz were very satisfied with Key Digital's ability to conquer an analog video system design with ease. The system not only proved durable for the customer, but also allowed Canz's multiple branches to enjoy the benefits of seamlessly distributed and crystal clear HD video.

