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## Key Digital Highlights its Many Free Services for AV Integrators

**MOUNT VERNON, NY – December 9, 2020** – Key Digital, the leaders in digital video and control systems, reminds integrators that it doesn't have to be the season of giving to take advantage of the many **FREE** services offered by the company; benefits abound year-round for Key Digital's savvy customers. From comprehensive design services, user-friendly control interfaces, intuitive camera control software, and unprecedented in-house AV over IP pre-configuration, Key Digital has everyone covered without charging so much as a cent.

**System Design Group (SDG):** Key Digital understands the time and energy that can go into designing a high quality fully integrated audio-visual experience, and the professionals in its System Design Group have it down to an exact streamlined science to complete this daunting task for you. SDG provides the expertise to choose the components and design a system that will provide the utmost in presentation, quality, and functionality. SDG works through any project and provides system delivery information, product choices, block diagrams, and necessary training resources to meet any and all conceptual and functional needs. Key Digital values customers' time and offers these system design services free to authorized partners. The System Design Group are ready and excited to combine any design concept with the perfect audio-visual solution for your needs. Find out more [here](#).

**KD-App:** When it comes to controlling Key Digital's app-ready hardware, integrators, installers, and even end-users all report glowing reviews for the free user-friendly Key Digital App. KD-App scans the network to detect Key Digital devices and arms users with a pre-built GUI for system management. The app provides network-based control over all app-ready Key Digital devices including AV over IP systems, presentation switchers, matrix switchers, audio matrix with pre-amp, multiviewers, and video wall processors. KD-App allows friendly naming of zones, displays, and connected sources, volume adjustments including muting controls, and with multiview and video wall controls users can assign sources, modify displays, and control bezels and screen modes. Key Digital's digital signage products feature intuitive finger-drag gesture in the app. KD-App is perfect for commercial integration projects spanning any market, but integrators have disclosed that in the residential sector the KD-App is a great fit for more tech-buff and DIY customers as a complementary control interface to their installed control systems for users that do not have activation licenses on their device. [KD-App](#) is available for download at the Apple Store.

**KD-CAM:** Professional USB cameras and the subsequent control software are a current hotbed of activity in the industry. Key Digital has the KD-CAMUSB in stock and ready to ship, and complimenting every versatile KD-CAMUSB is the free KD-CAM control software. KD-CAM impresses when in use with video conferencing or broadcast software by offering the operator the ability to open the software to access the same control options available via the KD-CAMUSB remote, RS-232 control, or the KD-App with the addition of advanced controls options. Broadcasters benefit from the built-in USB control by reducing the necessity and hassle of additional wires. Operators can simultaneously control the camera via the KD-CAM software and KD-CAMUSB, RS-232 control, or KD-App control. KD-CAM features automatic deference to a newly opened software using the connected KD-CAMUSB. Control options with the KD-CAM software include: up to nine camera presets plus customizable home and privacy presets, pan, tilt, zoom, resolution adjustment, left/right reverse, picture flip, and pan speed and the advanced properties controls include: brightness, contrast, hue, saturation, gamma, white balance, backlight compensation, gain, exposure, low light compensation, and anti-flicker adjustments. The software itself can be customized on screen for use with multiple windows and the on-screen control features may be minimized or expanded as needed. The lower-thirds features include single or dual lined text with optional semi-transparent grey shape. For video professionals looking for more dynamic lower thirds, a png image of their choosing may be imported and positioned as desired. [KD-CAM](#) is available for download on the Microsoft Store.

**AV over IP pre-configuration:** Last, but certainly not least, is Key Digital's unparalleled procedure of in-house pre-configuration for all AV over IP products available to you at absolutely no additional cost to your system. By allowing the professional engineers at Key Digital to pre-configure each system, integrators save valuable time and resources on each installation and can meet each project with confidence that their systems have been thoroughly tested and certified. The process starts back with the team at SDG and includes a free system design drawing and bill of materials based on the system requirements, an encoder and decoder pre-configuration according to network specifications, unit mounting on KD-SMS16 rack shelving system, system verification including matrix switching and video wall functionality in Key Digital's lab, and even in-house setup of the network switch when sent to Key Digital by the integrator. Key Digital offers this incredible approach to its already affordable AV over IP products and solutions to eliminate the learning curve for integrators and installers and provide a stress-free installation process for everyone. Key Digital's AV over IP systems offer great flexibility to pro AV system integrators with systems that are scalable up to 256 inputs and 256 outputs, can be easily installed in currently existing network structures, and cover a versatile scope from digital signage to large enterprises installations to small applications. Additional information can be found [here](#).

Key Digital prides itself on offering a wide scope of high-quality products and services at an industry-competitive price-point. With this stockpile of free services, the company stands by ready to serve at a moment's notice with expert support.

## About Key Digital®

Led by the “Father of DVD”, Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving AV industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the AV industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.