# Key digital®

## Prepare for Workforce Return to Office with Key Digital's Conference Room in a Box Solutions

### KD-CAMUSB spotlighted for ease of installation and user-friendly usage

**MOUNT VERNON, NY – April 14, 2021** – More than a year into the covid-19 pandemic, and the world can finally catch a glimpse of the return to in-person normalcy on the distant horizon. While the familiar act of gathering around conference room tables and pouring into meeting places is most certainly desired and long awaited, the realm of virtual video conferencing has blossomed under its impromptu limelight and its benefits remain. Companies and individuals have seen the value of virtual conferencing, and this efficient and unifying process will continue to be a large part of everyday business going forward. Key Digital, the leaders in digital video and control systems, have mindfully assembled their Conference Room in a Box offerings to deliver a simplistic and cohesive update of AV systems for presentation spaces to effortlessly integrate local and virtual meetings and participants.

Key Digital's versatile *KD-CAMUSB* camera solution offers a professional capture tool for conferencing, e-learning, virtual classrooms, worship, trainings, and performances via seamless integration with popular video conference software such as Skype®, GoToMeeting®, Microsoft Teams®, Zoom™, RingCentral®, Google® Hangouts, and others. KD-CAMUSB has the world covered for completely virtual settings, hybrid situations, and beyond. The strength of KD-CAMUSB plus Key Digital's entire platform of *Presentation Solutions* makes having a Conference Room in a Box as easy as it sounds.

The straightforward beauty of KD-CAMUSB is through plug and play usage. Simply plug in the USB cable to any laptop or computer for immediate use and control of the responsive camera. By engineering the KD-CAMUSB to connect via USB versus encumbering the camera with additional connections options such as LAN, HDMI, and others that most presenters simply do not have or do not use, Key Digital is able to offer the camera at a highly competitive and cost-effective price point. Users love that they can use this high-quality camera with zero set-up time.

The camera requires no additional software or driver installation and offers compatibility with most computers using Windows, MAC, and Linux operating systems. The camera features 10x optical zoom, 1080p resolution, the option to store and recall presets, and pan and tilt.

Fast and accurate auto focus is delivered via a leading auto focus algorithm for a high-quality image during and quickly after adjusting the camera's view. KD-CAMUSB features video resolutions from 320x240p at 30fps up to 1920x1080p at 30fps and is adjustable via the KD-Cam app downloaded free from the Microsoft Store, or via the default Windows camera viewer.

KD-CAMUSB allows for up to 12 presets to be accessed on the home, privacy, and numeric buttons for quick and easy viewing of the desired participants. Home and privacy settings may also be adjusted to fit the mounting perspective. Common control is achieved with the intuitive and ergonomic IR remote control, RS-232, or VISCA controllers.

For users looking for a PC based control software for the KD-CAMUSB, Key Digital offers the free *KD-Cam* application for user-friendly camera control and preview. KD-Cam may be used on its own or while concurrently running video editing or conferencing software. The application features lower-thirds for personalized two-rows of text or ability to import PNG images such as company logos and more. KD-Cam offers a simplified control panel for presets, pan, tilt, and zoom. The settings menu offers resolution adjustment, left/right reverse, picture flip, and pan speed. The advanced properties controls include brightness, contrast, hue, saturation, gamma, white balance, backlight compensation, gain, exposure, low light compensation, and anti-flicker adjustments.

External microphones are necessary for audio with use of KD-CAMUSB as the camera does not feature a built-in mic.

The included KD-CAMUSB mounting hardware allows for wall and ceiling mounting options, and the device may also be table-surface mounted. To complete the Conference Room in a Box ensemble that enables conferencing with in-person and remote participants, KD-CAMUSB may be used with the Key Digital Presentation Solutions family including *KD-UPS52U*, *KD-PS22UTx*, *KD-X3x1WUTx*, *KD-X4x1WUTx*, *KD-X100MRx*, and *KD-CX800* via Key Digital's free *KD-App*.

**About Key Digital®**

Led by the "Father of DVD", Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY.  Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at *http://www.keydigital.com*.