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Key Digital University

Translating customer education into customer success

MOUNT VERNON, NY – Key Digital, Inc. – November 20, 2019 – In a response to recent requests for an expansion of its high-quality online curriculum, Key Digital, the leaders in digital video and control systems, this week unveiled [Key Digital University](#). For years dealers have consistently relied on Key Digital's online training content as valuable sales and integration tools. The company develops progressive and comprehensive training programs spanning from design, build, and installation in both commercial and residential applications. With the new addition of AVIXA CTS and CTS-D RU credits offered upon completion of its online and live courses, the company expects an explosion of interests from new and existing integrators alike.

“Key Digital University is an online training portal for leveraging the hardware software ecosystem power that the Key Digital product line affords. With this curriculum dealers will get fully trained on how to maximize the value of the Key Digital product to create the most cost effective and powerful proposals possible,” said Jonathon Ferry, National Training Manager for Key Digital. “Now we’ve added the importance and advantage of having our online and in-person trainings approved by AVIXA so that our dealers are maximizing their time and cashing in on their AVIXA renewal units. Just like the dealers, we as a manufacturer must reapply our content within the AVIXA required timeframe, which ensures that we offer fresh and updated material in a timely basis.”

The Key Digital online content includes training on everything from drag and drop to full custom Compass Control Pro, Enterprise AV over IP, new presentation switchers, and digital video technology courses that will better dealers' success rates in the field. The courses are designed to help dealers unlock the myriad of troubleshooting tools that Key Digital builds into its products.

For those looking for a more catered training program, exclusive two to three day in-person training sessions are available to be scheduled. The trainings are aimed at advancing dealers quickly through training and certifications, and provide basic, intermediate, and advanced courses complete with certification exams. Compass Control® Pro trainings allow dealers to become Compass Control® Pro Certified Dealers and Programmers which gives access to one of the most advanced control systems on the market.

About Key Digital®

Led by the “Father of DVD”, Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has lead the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.