|  |  |
| --- | --- |
| ***PR Contact:***Masha Lakhter914.667.9700 ext. 210masha@keydigital.com | FOR IMMEDIATE RELEASE |
|   |

## Key Digital and Signamax Partner to Deliver Robust AV over IP Solution

## **Signamax C-300 series added to Key Digital’s list of verified network switches**

**MOUNT VERNON, NY – August 25, 2020** – [Key Digital](http://www.keydigital.com/), the leaders in digital video and control systems, is excited to announce the addition of Signamax as an AV over IP Technology Partner. Within the laboratories at Key Digital, engineers spend a minimum of two months rigorously testing and verifying new devices and technologies to grow the company’s verified network switch offerings. The Signamax C-300 series managed ethernet switches are the latest to pass evaluation and earn their spot on the list of Verified Network Switches for use with Key Digital AV over IP Systems.

“To better accommodate the requests of our integration partners, Key Digital is always open to growth and cooperative efforts partnerships, however, our engineering team is really the gatekeeper in this process. They’ve developed an extremely demanding testing environment that must be overcome by every piece of partner equipment, and we’ve had nothing but outstanding results using Signamax managed network switches as the centerpiece for our high-pressure AV over IP system throughout the intense eight-week testing process. During this time, around the clock run-time of 4K resolution broadcasts fiercely tested the bandwidth and management of the Signamax C-300 series products. Large network packet sends from our Compass Control Pro System simulated real-world integration from our partners, and all passed with flyer colors. We are pleased to add Signamax to our list of verified network switches,” said Jonathon Ferry, National Training Manager of Key Digital.

Since 1983, Signamax has offered complete end-to-end connectivity and networking solutions for enterprise, government, education and industrial customers. Signamax products are deployed globally by Fortune 100 companies who depend on them to reliably connect, communicate, and power their critical infrastructures. While providing dependable and affordable network solutions that are simple to deploy and maintain, these products are installed in a wide variety of industries, including physical security, smart building automation, factory automation, intelligent transportation, oil and gas, marine, and mining.

The Signamax C-300 series of fully managed switches delivers full Layer 2 capabilities with enhanced access security, ACLs, traffic prioritization, and IPv6 support. The switches are built from the ground up for easy deployment and management without compromising any of the power and flexibility traditionally found in enterprise-class switches. The C-300’s reliable architecture and simplified management is ideal for use in critical networks. Powerful packet handling with the comprehensive suite of security and quality of service functionality is optimal for any enterprise data network. The security and QoS segmentation capabilities enable a network convergence of data, VoIP, physical security, and building automation.

“Key Digital is a U.S. based manufacturer known for reliable, high quality products that are easy to install, so it is not surprising that many of our customers have been looking to Key Digital for AV over IP Solutions, and a partnership between Signamax and Key Digital was a natural corollary. The Key Digital products and support teams are the best in the business, and the joint solution using Signamax PoE+ switches and Key Digital AV over IP Products delivers industry leading performance and reliability with our signature ease of use and excellent U.S. based support,” said Guy Shavit -
Director of Product and Market Development - Network Solutions for Signamax.

"At Key Digital we strive to find quality partners to work with our expansive hardware and software ecosystem. With the many exceptional AV over IP solutions in our product line-up, our engineering team goes the extra mile when it comes to testing as many manufactures as possible. We were excited to include such a high-caliber company like Signamax and their POE network switches in our testing roster, and we know the addition of their name on our list will please many of our integrators looking to utilize their impressive products. The industry expects the best from us, and this AV over IP Technology Partnership with Signamax definitely has us putting our best foot forward," said Scott Craig - National Sales Manager, Northern U.S. for Key Digital.

## About Key Digital®

Led by the “Father of DVD”, Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.

**About Signamax**

Headquartered in the international gateway of Miami, Florida, Signamax offers a broad array of connectivity and network solutions for the industrial, commercial, medical, and military sectors. Led by entrepreneurs seasoned in the industry, Signamax is dedicated to a clear, consistent, and comprehensive policy that includes commitments to customers, employees, and distributors. They believe serving customers extends beyond technology and encourage open dialogue to continually grow thier knowledge, improve performance, and provide their customers with innovative technologies. Their team consists of an experienced technical staff that includes dedicated customer service representatives, Regional Sales Managers in the field, and distributors all over the U.S. and Internationally.

For more information, visit their webpage at <http://signamax.com/>.